

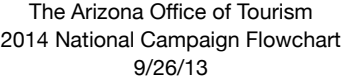
Year	2013																								2014																							
Month	July				August				September				October				November				December				January				February				March				April				May				June			
Week	1	8	15	22	29	5	12	19	26	3	10	17	23	30	6	13	20	27	3	10	17	24	31	7	14	21	28	5	12	19	26	3	10	17	24													
Travel Channel Partnership																																																
National Spot Cable																																																
Total :30 Spots: 109																																																
Arizona Highways TV Program																																																
Total :30 Spots: 109																																																
HDTV																																																
Total Spots: 78 :30 Spots																																																
Added Value																																																
House Hunters Integration																																																
Bon Appetit																																																
Full Page 4 Color Bleed																																																
Issues: December, January, March																																																
Circulation: 1,500,000																																																
Readers Per Copy: 4.4																																																
Added Value																																																
Static ad inclusion in Tablet Edition																																																
Custom research or online focus group																																																
Promotional Listing on bonappetit.com Promotions Tab																																																
Custom email blast																																																
Southwest Spirit Airlines																																																
Full Page 4 Color Bleed																																																
Issues: December, January, February, March																																																
Circulation: 447,928																																																
Readers Per Copy: 8.8																																																
Added Value																																																
Reader Service Listing - In Book																																																
350 x 250 Banner Ad on SpiritMag.com																																																
Sponsored eNewsletter																																																
Interactive Destination Maps																																																
Route Map Sponsorship																																																
In A Nutshell																																																
Flipbook																																																
US Airways Magazine																																																
Full Page 4 Color Bleed																																																
Issues: December, January, February, March																																																
Circulation: 1,500,000																																																
Readers Per Copy: 10.6																																																
Added Value																																																
Editorial Spread																																																
Banner Ad on Monthly eNewsletter																																																
Rotating Banner Ad on UsAirwaysMag.com																																																
Upgrade to C2																																																
Veranda Magazine																																																
Full Page 4 Color Bleed																																																
Issues: January/February FP + advertorial, March/April																																																
Circulation: 484,922																																																
Readers Per Copy: 3.6																																																
Added Value																																																
View Point 1/6 page																																																
Centurion Jewelry Trade Show Sponsorship																																																
Starch Research Reports in Each Issue																																																
Static ad inclusion in Tablet Edition																																																
Golf Digest																																																
Full Page 4 Color Bleed																																																
Issues: January - Golf Trips, March - The Hot List																																																
Circulation: 1,660,922																																																
Readers Per Copy: 3.8																																																
Added Value																																																
Static ad inclusion in Tablet Edition																																																
Six Months of reader service listings in-book																																																
Two banner ads in editorial newsletter																																																
Six Months Feature on the Perks Channel																																																
Founders Cup (March)																																																
2 E-Blasts																																																
6 tweets from @golfdigestperks																																																
2 E-scapes Featured Destination Listings																																																
2 Starch Reports																																																
Golf Magazine																																																
Full Page 4 Color Bleed																																																
Issues: January, February - Arizona Advertorial																																																
Circulation: 1,400,000 National, 325,000 Western Region																																																
Readers Per Copy: 4.3																																																
Added Value																																																
November 2013 - National Affluent circulation full page advertorial																																																
December 2013 - National ESCAPES listing (1/5 page size)																																																
January 2014 - Custom adjacent full page advertorial including photography																																																
February 2014 - National Affluent circulation full page advertorial																																																
March 2014 - Western Reg full page advertorial including photography																																																
March 2014 - National ESCAPES listing (1/5 page size)																																																

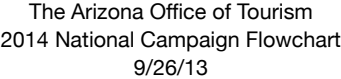


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Month	July							August							September							October							November							December							January							February							March							April							May							June						
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National reader service - Nov, Jan, Feb and March Issues																																																																																				
Conde Nast Traveler																																																																																				
<div>Full Page 4 Color Bleed</div> <div>Issues: January, February, March</div> <div>Circulation:800,000</div> <div>Readers Per Copy: 4.6</div> <div>Full iPad Integration</div> <div>Added Value</div> <div>Full iPad Integration</div> <div>New York Event Option</div> <div>Facebook Slideshow &amp; Video</div> <div>2 National 1/6 In-book and Online Listings</div> <div>4 Perrin Postcard Listings</div> <div>2 Dedicated E-mail Blasts</div> <div>6 Lead Generating Listings</div> <div>2 Starch Reports</div>																																																																																				
Departures																																																																																				
<div>Full Page 4 Color Bleed</div> <div>Issues: January/February FP + Advertorial, March/April FP</div> <div>Circulation: 1,167,923</div> <div>Readers Per Copy: 2.6</div> <div>Added Value</div> <div>2 1/6 Page in Book</div> <div>Book of Extraordinary Experiences Feature</div> <div>PTS Study</div>																																																																																				
Travel + Leisure																																																																																				
<div>Full Page 4 Color Bleed Superadvertorial</div> <div>Issues: December, January, February</div> <div>Circulation: 988,648</div> <div>Readers Per Copy: 5.3</div> <div>Added Value</div> <div>T+L Check In: Online Guide with links to AZ Travel Guide Value</div> <div>Destination of the Month Feature</div> <div>2 Hot Deals newsletter features</div>																																																																																				
USA Today																																																																																				
<div>Friday Weather National Takeover</div> <div>Weather L Shape and Window - Back of Main News (Weather Page)</div> <div>Monday-Friday USA Today iPad Integration</div> <div>Travel Front &amp; Article Pages Fixed Sponsored Logo</div> <div>Added Value</div> <div>Window Unit - Placement based on our selection (non news)</div> <div>Paying Mon-Thurs rate for Friday placement</div> <div>Weather Page: Fixed Sponsored Logo</div>																																																																																				
Wall Street Journal																																																																																				
<div>Front Page Strip 4 Color Non-bleed</div> <div>Saturday Off Duty Cover</div> <div>Wall Street Journal - The Magazine</div> <div>Issues: December - Holiday, February - Indulgences &amp; Escapes</div> <div>Full Page 4 Color Bleed</div> <div>WSJ - iPad- Off-Duty Edition</div> <div>210x175 Large Cube Buy Out</div> <div>555x206 2 Column Buy Out</div> <div>555x206 2 Column ROS</div> <div>210x175 Large Cube ROS</div> <div>Added Value</div> <div>2 2x7 4C Non-Bleed in Off Duty Travel Section</div> <div>National The Note E-Blast</div> <div>National The Note In Book Promo Page</div> <div>Discount for all iPad integration Value</div>																																																																																				
Online Media (Orbitz)																																																																																				
<div>Online Travel Agency</div> <div>Targeting: Homepage: Rotation of Engage + supplied tags</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Homepage: Rotation of Engage + supplied tags</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Mainpage: Rotation of Engage + supplied tags</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Mainpage Rotation of Engage + supplied tags</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Destination Targeting</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Conquest Targeting</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: iPad Targeting: Homepage, Mainpage, Search Path</div> <div>Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: Contextual: Travel Guides and Deals</div> <div>Flight Dates: 11/1/13 - 3/31/14</div>																																																																																				



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Video	<div>Targeting: AOT Custom Channel: Contextual Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: YuMe Online Network: Demographic Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: AOT Custom Channel: Contextual Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: YuMe Online Network: Demographic Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div> <div>ADDED VALUE: Targeting: AOT Custom Channel: Contextual Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div> <div>ADDED VALUE: Targeting: YuMe Online Network: Demographic Interactive Online Pre-roll Video Flight Dates: 11/1/13 - 3/31/14</div>																																																																																							
Online Media (JumpTap Mobile)																																																																																								
Mobile	<div>Targeting: News &amp; Weather, Travel, and Social Networking Consumer Level Data Flight Dates: 11/1/13 - 3/31/14</div> <div>Targeting: News &amp; Weather, Travel, and Social Networking - ROS CPC Performance with Conversion Tracking Flight Dates: 11/1/13 - 3/31/14</div> <div>ADDED VALUE: Targeting: News &amp; Weather, Travel, and Social Networking JumpTap Audience Insights Report Flight Dates: 11/1/13 - 3/31/14</div> <div>ADDED VALUE: Targeting: News &amp; Weather, Travel, and Social Networking - Run of Content Channel CPC Performance with Conversion Tracking Flight Dates: 11/1/13 - 3/31/14</div> <div>Conversion Tracking and Ad Serving</div>																																																																																							
Pay Per Click (Google)																																																																																								
Flight Dates: 9/1/13 - 5/31/14																																																																																								
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